GUAP TIMES

THE OFFICIAL NEWSLETTER OF THE GUAP FOUNDATION

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SPURRING GUAPCOIN ADOPTION

Dee Nazaire, Chair, The Guap Foundation

To date, $GUAP has had good, yet turbulent adaption in 2021, ranging from a one-day high of $5.40 to a low of $.02. With the global economy expected to continue staggering, it becomes more important for us to have a community currency to sustain financial stability. The good news is crypto adoption in Black & Brown communities is up.

A recent Harris Poll showed minorities flocking to cryptocurrency in higher numbers than other demographics in the USA. Survey results indicated that 23% of Black Americans and 17% of Hispanic Americans own some form of cryptocurrency, as opposed to only 11% of White Americans. Crypto awareness is also higher among marginalized groups. 50% of Black Americans, 50% Asian Americans, and 49% of Hispanic Americans have knowledge of the industry, compared to 37% of White Americans. In Africa, crypto adoption in surged 1,200% in 2021.

So, how do we shift from awareness to community activism? One way to do this is to purchase $GUAP on the Probit exchange, and spend it with Guapcoin merchants. $GUAP isn't just for holding anymore! To achieve our goal of a less volatile and liquid currency we have to circulate it.

COMMUNITY IS GONNA WORK IT OUT!

A Guapcoin Community hosted Town Hall meeting will be held on 3 November 21 AT 7 PM EST via Zoom. You can tune in here: https://us02web.zoom.us/j/86383580498. If you cannot make the virtual town hall, we'd still like to hear of your areas of interest via survey.

Various Guapcoin Community projects are on the Town Hall Agenda, including:

- Pending Blockchain Updates
- Community Building (Surveys, Bounties, and more)
- The DOA (Community Engagement and Roll Out)
- Community Responsibility, and
- Raising the Coinmarketcap Ranking

As a Decentralized Automated Organization (DAO) we need to collectively determine how the community can be the regulating force of the DAO and take blockchain ownership. Let's step up to the task. Where do you fit in? To find out more contact info@guapfoundation.org.

""Guapcoin is a real world example of how blockchain technology can help regular people".

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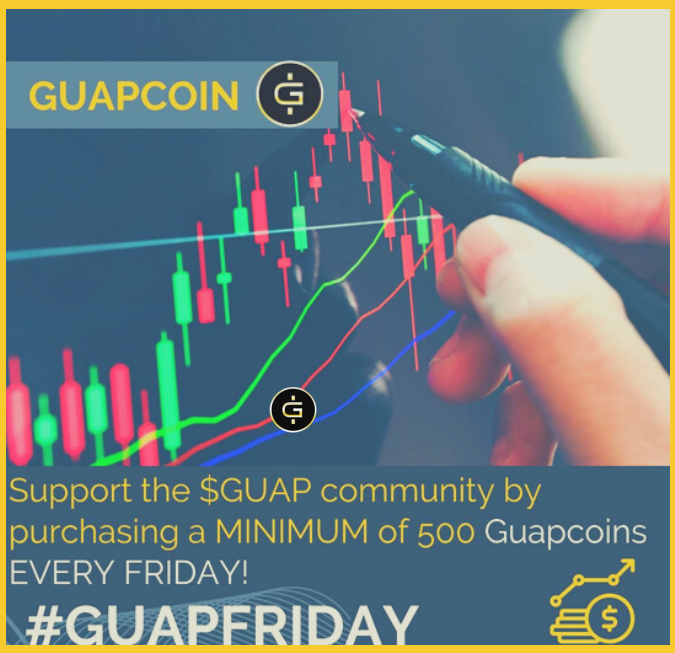
Don't forget to give $GUAP a thumbs up on Coinmarketcap. Your vote counts.

Project Highlights

GUAP FRIDAYS



Ronnie Ford, Guapcoin Ambassador, has initiated a #BLACKFRIDAY program to help ensure the Guap Community continues to grow. When we collectively and strategically purchase a minimum of 500 $GUAP on the Probit exchange every Friday from now until after Thanksgiving. Please post and share this campaign with friends.

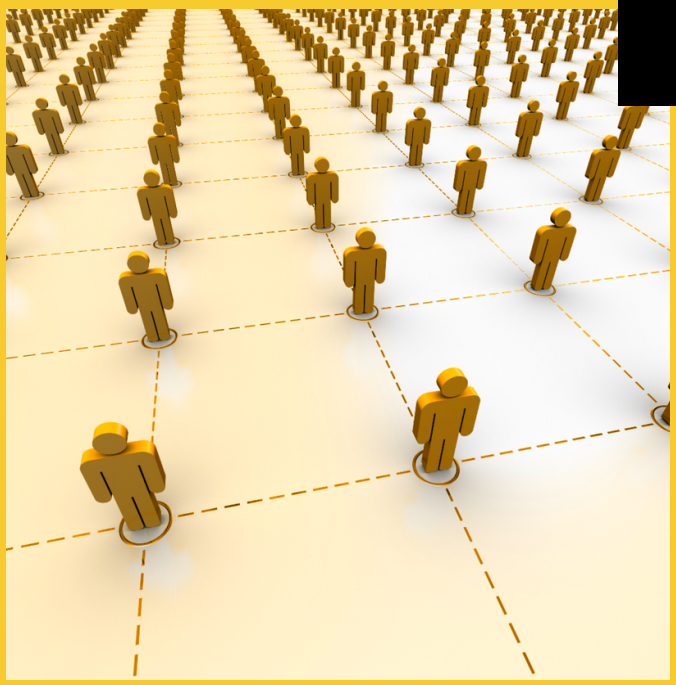
Watch for the return of the traditional GUAP FRIDAY with focus on supporting Guapcoin merchants as we approach the Thanksgiving holiday season!

CRYPTO TAX WEBINAR

Did you know that your crypto assets will be considered as taxable ordinary income if you retain them for a year or less? This webinar is for those who desire a basic understanding of cryptocurrency taxation and how to be compliant on your taxes. The course will cover the history of crypto taxation and explain how taxes are calculated. Free admission will be offered to those who show proof of participating in 4 or more weeks of the GUAP FRIDAY Probit Campaign. See class details and register here.

You can also find free classes at Guap Academy, or participate in the group focused Education Series.

Project Highlights



BLOCKCHAIN UPDATE

The Rosewood and Tulsa update is designed to deliver the much anticipated Decentralized Autonomous Organization (DAO), which brings onchain governance and voting to the Guapcoin ecosystem. Due to several concerns, the implementation of the DAO was postponed by the Core Devs to allow them to properly mitigate all known issues. The DAO is slated to launch before 2022. In the coming weeks the Guap Core Team will begin to post content and tutorials designed to educate and provide detailed information on the DAO.

Below is a summary of what training to expect before the release of the Tulsa and Rosewood update. Training will begin this month (November 2021) via Guapcoin.org, Gitlab, Guaptalk, Guap Academy and all social media channels:

1. The DAO explained,
2. The DAO proposal submission process, and
3. How to vote on proposals for the DAO.

Coming in December 2021 (via Guapcoin.org, Gitlab, Guaptalk, Guap Academy and all social media channels), are details on where to download the Tulsa+Rosewood update and how to properly upgrade your masternodes and Guapcoin desktop wallets. The deadline to upgrade your masternode and desktop wallets to the Rosewood+Tulsa update will be 30 days after official release of software on the Github website. Full details about the launch will be released this month.

Project Highlights

AMBASSADOR PROGRAM

Calling all Guapcoin Ambassadors and volunteers to spur the growth of Guapcoin, and to head up local Town Hall Meetings. Is there a black-owned business in your neighborhood that would be open to being a town hall venue? Bring them aboard and ask them to become a Guapcoin Merchant.

If you are interested in becoming an Ambassador who spreads the word of the financial empowerment mission and supports crypto education, contact @Ovitgroup on Telegram in Guapcoin Ambassadors.

GUAP IS GROWING CAMPAIGN UPDATE

Our abbreviated campaign ran for three weeks after our new Director of Fundraising and Capital Campaigns, Dr. Kemberly Washington-Pearse was onboarded in which time we raised ~$3,000. We can also thank Guap Foundation Secretary, Maven Muse, who set up the Indiegogo campaign, and the Guap merchants who provided products as perks.

In acknowledgement that "We are the wealth!", the premise of the fundraiser was that each person donate $50, and identify three others willing to donate $25 (or donate the full $125 themselves) annually. Based on 6,000 community members participating we could raise $750,000. Only when a collective strategy is orchestrated do we win!

CRYPTO EDUCATION
(ADVERTISEMENT)

We all know how important blockchain and crypto currency education is; and Ansylla Ramsey, founder of CryptoVibez has stepped up to eagerly take on the role of "Crypto Coach". In her new e-book START YOUR CRYPTO JOURNEY IN 3 SIMPLE STEPS she explains crypto fundamentals in a simple, non-technical way so that you can easily understand and safely dive into the cryptoverse.

Get educated and support Ansylla Ramsey in the crypto for the culture mission by purchasing START YOUR CRYPTO JOURNEY IN 3 SIMPLE STEPS now. The e-book is $10 and $GUAP is accepted.

Project Highlights

MERCHANT CORNER

Bro. Kamose Muhammad is currently spearheading a Guapcoin survey of the merchant experience. The goal of this survey is to measure merchant satisfaction and identify improvement areas. The data collected will form the basis for strategic and tactical action, and will help to formulate innovative solutions for purchasing products and services with Guapcoin.

Guapcoin merchants accept online payment through Coinpayments or directly peer to peer via Guapcoin wallets. To support Coinpayment use, $GUAP must have a rank at or above 5,000 on Coinmarketcap. $GUAP is currently below the 5,000 threshold, making Coinpayments unaccessible. The ranking is based on Probit activity, so please buy & sell $GUAP on Probit to get the ranking up! It's on us!

FREEDOM PAPER COMPANY

Freedom Paper Company LLC (FPC), founded by Kamose Muhammad, is a Black Owned privately held light manufacturer and distributor of bathroom tissue and other paper products, cleaning and janitorial products, food service, and stationary/office products. Born from the foundation of grassroots movements, combined with the best of corporate culture and business acumen, the company is conscious of community and the environment it serves.

Freedom Paper Company sees Guapcoin as an important part of the future of the Black community and for Black businesses.

Persons may now use Guapcoin on the Freedom Paper Company website, and receive a 12% discount by doing so.

Freedom, What You Deserve!

BIBS

BIBS is there for you and able to meet your unique needs. We have a community of various resources that provide families with areas like lactation support, emotional recovery, and newborn care.

Parenthood consists of so many avenues that it can sometimes be overwhelming. BIBS is here to support families through the transition and future needs.

OP EDITORIAL

Let's Not Repeat the 90's, But with Blockchain

Trekkw2ks

Hola Hola G&Gs ⌧⌧,

As a thinker and doer in this thing called the crypto space, I've learned you must constantly expand your knowledge base. It's not always about reading the latest trend in your feed. Sometimes it's reading things from the past to see the future.
About two months back, I started going through what some consider canon for the cyberpunk genre.

I discovered books like Neuromancer by William Gibson and Snow Crash by Neal Stephenson. I was mesmerized by their view of virtual reality, artificial intelligence, and other futuristic technologies beyond Rosie and George's flying car from The Jetsons (showing my age, lol.) For most moviegoers, Ready Player One is the epitome of cyberpunk. But then I read the book. In all honesty, it falls surprisingly short of the vision the author Ernest Cline conjures up of the metaverse, digital identities, and how business deals are conducted.

But I digress. As a user of different blockchains, I understand the technology is here to stay. But until I read these books. I never connected how these protocols would practically work in the future beyond the currency use case. And we can't forget the elephant in the room of who would be creating those second- and third-layer applications built on top of based layers like Bitcoin.

In the world of black entrepreneurs, everyone has heard how black people missed the DOT Com wave. In part because of not knowing the tech, having access to the information, connections to capital, etc. But here we are 30 years later, and things have changed considerably since the days of AOL dial-up.

Today we have access. You can learn to code practically for free, thanks to things like YouTube and MIT Open Courseware. The capital to fund projects is available. Across the diaspora, we have more than doubled the number of people who sit comfortably in the millionaire tax bracket. Nigeria is a country where 60% of the population is under 35. And most of them have a supercomputer in their pocket. Not to mention in the US, using the JOBS ACT, you can raise up to $5 million through equity crowdfunding from non-accredited investors. No VC required.
I'm not saying things are perfect. I'm not saying everyone's going to be a tech millionaire. However, I believe 1000% this decade is a turning point for our people. The environment is different and abundant with opportunities.

So, I humbly request you support your black blockchain cyberpunks. If you see them struggling, encourage them to push through. If a startup is looking for funding, offer what you can and tell others about what they're doing. If they need a place to develop their project offer or help find a space. And remind them to not be afraid of failing forward.

The bottom line is we must support each other. Because come 2050, I don't want to hear we repeated the 90's, but with blockchain.

Opinions expressed are those of the author.

You've Been Paid For ... Already

Dr. Kemberly Washington-Pearse
Director Fundraising and Capital Campaigns, TGF

What is value, and how does it relate to, and directly impact the Guapcoin community? Value is defined as, *"the regard that something is held to deserve; the importance, worth, or usefulness of something"*, *"estimate the monetary worth of (something)"*, and *"consider (someone or something) to be important or beneficial; have a high opinion of"*.

The crypto community is like the wild, wild west. The Guapcoin community members get to decide what has value. Not only do we have the opportunity to decide what is valuable, we are also the ones that can create various products/services needed in the Guapcoin community.
There are 12,000 Guapcoin supporters. All embrace financial literacy and success as important. All have committed ourselves to providing worldwide financial liberation for African peoples via the Guapcoin. We profess Guapcoin is in the class of, "the regard that something is held to deserve; the importance, worth, or usefulness of something". On the surface, it may appear to be wonderful and that the Guapcoin is valued. How true is this?

In this decentralized community, the success of Guapcoin is a function of what we actually do. Do we buy Guapcoins; identify family/friends, and have them download the Guapcoin wallet; send Guapcoins to family/friends; identify merchants that will accept Guapcoin for goods and services; advocate for the Guapcoin, and support fundraising efforts? These are the behavioral components to the success of Guapcoin. It does require us to trust ourselves and each other, as well as, to value ourselves and to produce what we need. The question becomes, do we believe that we are the value, and that value is HIGH? Does this apply to us *"consider (someone or something) to be important or beneficial; have a high opinion of"* or *"estimate the monetary worth of (something)"*?

The reality is that the crypto world is foreign to us, and the idea of pooling our financial resources is frightening to some of us at this time. During The Guap Foundation Indiegogo Grow Your Guap Crowd Funding Campaign in July, 2021, less than 1% of Guapians donated $50 each, and identified three persons to also donate $25 each. Furthermore, a very small percentage of our community actively participates in the various Guapcoin related social media platforms. The Campaign would've easily generated $750,000.00. We are strong in numbers, but less than .1% are willing to support the development of the Guapcoin in terms of pooling our financial resources to lift ourselves out of the state of poverty. Twice a year, this fundraiser will generate $1.5 MILLION, each year! We are our wealth! We will be able to easily update and improve the blockchain, create quality education programs, and support Guap businesses. Begging is not a requirement!

We say one thing, but do another. As a culture, are we comfortable as the minority to the degree that we choose not to recognize our collective wealth (US) nor pool our resources (money, time, energy, network) so that we immediately release poverty...forever? Through education, innovation, and clear thinking, as well individual healing, cooperation, collaboration, and TRUST, the Guapcoin will thrive. Without it, the Ancestral wealth promised to us will not be realized. Our Ancestors are watching...

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THE GUAP FOUNDATION

https://guapfoundation.org

www.guapacademy.com
github.com/guapcrypto/Guapcoin
www.guappromo.org
Guapcoin Telegram

Our Governing Council:

Interim Managing Director for Angel Johnson: Jason Lamb
Vice Managing Director & Chairperson: Dee Nazaire
Secretary & Director Operations: Maven Muse
Treasurer & Director Philanthropy: Okolo Schwinn-Clanton
Director Communications & Marketing: Jerome Johnson
Director Technology: JR Williams
Legal Advisor & Affiliate Liaison: Jason Lamb

The Guap Foundation welcomes Dr. Kemberly Washington-Pearse as Director Fundraising & Capital Campaigns.

Officers:
Marketing : Monica Grant
Cyber Security: Tony Carter

GUAPCOIN

WWW.GUAPCOIN.ORG

guaplist.com (merchants)
Twitter / FB / FB Group / IG /

Guap Community Services (3rd Party Owned)
growyourguap.com
guaptalk.org (forum for peer 2 peer support)
guapswap.com
Have you created an asset to enhance the $GUAP experience? Let us know at info@guapfoundation.org!